

# 2025 Lake Simcoe Conservation Foundation Accomplishments

LSRCA Board of Directors

March 6, 2026

Cheryl Taylor, LSCF Executive Director



**Lake Simcoe Region**  
conservation authority



# Agenda

- **2025 Fundraising Results**
- **2025 Foundation Highlights**
- **2026 Charitable Landscape Trends**
- **2026 Plans & Signature Events**
- **How You Can Help**



# Our Mission

We raise funds for the environmental and educational initiatives of Lake Simcoe Region Conservation Authority that lessen the impact of climate change and inspire action.



**Accredited**  
IMAGINE CANADA



**Lake Simcoe  
Conservation  
Foundation**



# 2025-2026 Board of Directors

## **Brad Rogers, President**

President, Groundswell Urban Planners

## **Geoff Dawe, Vice President**

Community Volunteer

## **Clarence Lui, Secretary-Treasurer**

Lawyer, Aviva Insurance

## **Matthew Allen, Director**

Director, Sustainability, NSF

## **Joanne Barnett, Director**

Vice President, The Kerbel Group

## **Debby Beatty, Director**

Community Volunteer



## **Marvin Geist, Director**

Lawyer



## **Peter Ferragine, Director & LSRCA Chair**

Councillor, Town of BWG, Realtor

## **Geoff Masotti, Director**

Director, GTA East, Crozier & Associates



## **Vimal Patel, Director**

Vice President, Land Development, Geranium

## **Clare Riepma, Director & LSRCA Vice Chair**

Councillor, City of Barrie

## **Sheila Stewart, Director**

Realtor



# 2025 Foundation Revenue *(preliminary)*

- **\$2,716,694 raised**
  - Climate Champion Fund: \$701,448
  - Connect Campaign: \$1,981,828
  - Shared Services (Niagara): \$33,333
- **Accrued:** \$1,446,054
- **Total:** **\$4,162,748**



Highest Revenue in Foundation History!

# Climate Champion Campaign: \$701,448

## Who Gave

1. Corporations (59%)
2. Foundations & Grants (22%)
3. Individuals (19%)

## How They Gave

1. Events (54%)
2. Foundations & Grants (22%)
3. Direct Mail (8%)
4. General Donations (8%)
5. Individual Major Gifts (8%)

# Connect Campaign: \$1,981,828

(Total with accrued \$3,427,882)

- Infrastructure Canada (GICB) Program continues support
- In-Kind donor support: Toronto RediMix, SCS Consulting, Kelson, Marel
- Multi-year pledges winding down
- Still a few larger opportunities being pursued



# 2025 Highlights



- Grew Capacity: Erin Jones, Philanthropy Engagement Specialist
- Amazing Signature Events:
  - 36<sup>th</sup> Conservation Dinner: Raised \$261,894
  - 7<sup>th</sup> Annual Golf Invitational: Raised \$109,325
- Re-Accredited (third time) Imagine Canada Standards Program
- Welcomed new Board members
- Expanded Third Party Partnerships
- New Funding Committee
- New Governance Committee
- Building capacity of other CA Foundations
- Nature Centre Construction Began

# More To Be Proud Of!

- Since 2004, LSCF has given **\$13,857,224** to LSRCA
- Since 2016 LSCF has supported **115+** programs and projects
- LSCF is the second highest in revenue (after TRCA: 2024 CO statistical survey)
  - In 2025, will we be #1?
- Our Foundation Family proudly supports LSCF



# 2026 Charitable Trends

- Number of donors continue to decline across Canada and globally.
- Average gift amount is increasing
- Increased charitable need; creating more competition amongst charities.
- Social: Global instability, the need for more social safety nets.
- Economic: The Trump factor – tariffs, threats, many families continue to face financial strain.
- Trends will influence 2026 Foundation Goals



# 2026 Plans: Resilience is STILL our Strategy

- It's not easy being green! Our sector is a difficult one to fundraise
- Grow Revenue:
  - Focus on major gifts
  - Improve donor retention and acquisition
  - Donor Engagement: new regular e-newsletter and social
- Impact Genome Registry: to connect with more funders
- Grant Connect Database: grow grant program
- Amalgamation:
  - 2026 focus on governance
  - Assess foundations current operations and opportunities to build regional CA-Foundation capacity

IT'S NOT EASY  
BEING GREEN!



# 2026 Plans: Resilience is STILL our Strategy

- Shared Services: Helping build capacity of other CA Foundations
  - Completed first year
  - Strengthen “back office”, governance and fundraising
  - Continue with Niagara Peninsula Conservation Foundation until August
  - Developed their first fundraising partnership program with local Niagara industry
  - Celebration Event @ Balls Falls: July 24, 2026





- Wednesday June 17, 2026
- The Manor at Carrying Place
- Over 50% SOLD OUT – Contact Lee Hanson or Cheryl Taylor to reserve

# 8<sup>th</sup> Annual Golf Invitational



- Monday August 25, 2026
- The Eagles Nest Golf Course
- Sponsorship Sales Launch in March

# How Can You Help?

- Be an Ambassador
- Share Your Connections
- Give if You Can



# Thank You